THE GANG ENFORCEMENT COMPANY GANG ENFORCEMENT TRAINING CENTER





THE NEXT GENERATION OF GANG ENFORCEMENT TRAINING



The Gang Enforcement Company's training and education arm; the Gang Enforcement Institute is the new hybrid of gang training and operations that provides premier gang training for national and international law enforcement, corrections, juvenile justice, probation and parole as well as military personnel.

HOW OFTEN
DO YOU
TRAIN?

With the benefit of having a comprehensive cadre of subject matter experts; The Gang Enforcement Company has the

resources and one of the largest and fastest growing global networks in the world. Our training staff, contractual instructors and training partners is selected using the highest level of standards and are recognized as subject matter experts (SMEs).

We provide real-world-up-to-date customizable training to law enforcement, corrections, military, prosecutors, juvenile justice, elected officials, school officials and teachers all seeking to expand their knowledge. This training can be customized and applicable to both the national and international community.

Our instructors have educated thousands of criminal justice professionals throughout the United States and abroad and have been utilized as speakers and presenters for national and international conferences including: Gang Investigators Associations, School Resource Officer's Associations, the federal government, international governments as well as countless state and local agency, organization and collegiate training sessions.

The Gang Specialist Academy is our most sought after training program; welcome to GFORCE!

I will see you in class.

In Omnia Paratus,

Rusty Keeble
Founder and CEO

Mission

To support, promote, and enhance the personal and professional development of gang enforcement professionals and those within the criminal justice community dedicated to combating the gang threat by better preparing them for the complex challenges and increased risk associated with gang enforcement.

Vision

To be the premier provider of gang education and outreach to the national and international gang intelligence, enforcement and prosecution community.

Our Warrior Culture

Our Warrior Culture defines the attitudes and behaviors that will be required of us to win the war on gang violence. Some are destined to call 911; and others were destined to be 911. We represent those warriors who were destined to be societies Guard Dog protecting them from the Wolf.

Of every one hundred men, ten shouldn't even be there; Eighty are nothing but targets; Nine are real fighters....We are lucky to have them....They make the battle.

Ah; but one; one of them is a Warrior....And he will bring the others back.

"Heraclitus (Circa 500 B.C.)

We work hard to create an open, interactive environment full of warriors who are serious about public safety, extremely talented, incredibly passionate, family-oriented, and equally dedicated to community service and knowing when to simply have fun.

Our culture is impacted by the varied backgrounds and dynamic personalities of our employees, instructors, and public safety partners. One of the greatest successes we can have as a company is being able to create an environment where people feel comfortable sharing their ideas and proposing new innovative ways to improve the resources we provide, the way in which we protect the public and how we run our business.

In order to effectively combat gang violence, gang enforcement professionals must endure the most unpredictable of environments – a gang ridden neighborhood or a correctional facility.

The use of teamwork among all disciplines will unify our efforts, transcending organizational, functional and jurisdictional boundaries.

When we cooperate – we collaborate and empower one another maximizing the talents and resources into an effective overall unit. One individual, one agency or one organization cannot make a difference. The use of teamwork is the ultimate goal of GFORCE.

Living the GFORCE Values

It means that you will live up to a higher standard. Many people know what the words like Service, Integrity, Honor, or Duty mean but how often do you see someone actually live up to them? We learn the meaning of these values in great detail during Basic Academy Training. As Warriors and Professionals, from recruitment to retirement, we live these values every day in everything we do — whether we're on the job or off. In short, these Core Values are what being a Gang Enforcement Professional is about.

DUTY

Fulfill your obligations. Doing your duty means more than carrying out your assigned tasks. Duty means being able to accomplish tasks as part of a team. We do not swerve from the path of our obligations, nor do we depart from standards of professional conduct. As citizens, we obey the law and as officers, we enforce it without any consideration of class, color, creed, or condition.

HONOR

Live up to GFORCE values. Officers shall develop the habit of being honorable, and solidify that habit with every value choice they make. Honor is a matter of carrying out, acting, and living the values of respect, duty, loyalty, selfless service, integrity and personal courage in everything you do. We are committed to upholding the Honor of the Force by providing honest and faithful gang enforcement service to all who may be in danger or distress from gang violence.

INTEGRITY

Do what's right, legally and morally. We believe Integrity is character in action. Integrity is a quality you develop by adhering to moral principles. We act in ways that bring honor to the profession and build trust, confidence and respect with the communities and people we serve. It requires that you do and say nothing that deceives others. As your integrity grows, so does the trust others place in you.

RESPECT

Treat people as they should be treated. In the Gang Enforcement Professional's Code, we pledge to "treat others with dignity and respect while expecting others to do the same." We must respect ourselves, our peers, those we serve, and the sanctity of the law. Respect is what allows us to appreciate the best in other people and self-respect is a vital ingredient in knowing you have put forth your best effort. GFORCE is one team and each of us has something to contribute.

SERVICE

The public is our customer. We recognize that customer service is our highest priority. We serve our customer by responding in a professional, courteous and efficient manner. Proactively, we work in partnership with community members, organizations and other agencies to solve problems and create safe and healthy neighborhoods.

COURAGE

Face fear, danger or adversity (physical or moral). Personal courage has long been associated with law enforcement. We recognize that "courage is not the absence of fear, but the mastery of it. With physical courage, it is a matter of enduring physical duress and at times risking personal safety. We stand firm in the face of danger, and will confront all threats to the safety and security of our communities with intelligence and vigor. Facing moral fear or adversity may be a long, slow process of continuing forward on the right path, especially if taking those actions is not popular with others. You can build your personal courage by standing up daily for and acting upon the things that you know are honorable.

Our Standards of Behavior:



Integrity

I will act with **integrity**.

Network

I will expand and utilize my **network** to maximize effectiveness.

Strength

I will work with a sense of unwavering **strength**.

Professionalism

I will act with **professionalism**.

Inspire

I will seek to **inspire** the next generation.

Respect

I will show **respect** in all interactions.

Empowerment

I will work with a sense of **empowerment**.



Student Code of Ethics:

I will take responsibility for my own learning.

I agree to be an active participant in quest for new knowledge and skills.

I will participate in the evaluation process in an honest manner.

I will not interfere with the learning of others.

Member Code of Ethics:

Members shall respect the civil and legal rights of all individuals.

Members shall not use their membership to secure personal privileges or advantages by accepting any gifts, services, or favors, which is or appears to be improper or implies an obligation inconsistent with the free and objective exercise of professional duties.

Members shall maintain professional relationships with colleagues to promote mutual respect within the organization.

Members shall respect the importance of all disciplines within the criminal justice system and work to improve cooperation with each segment.

Members shall respect and protect the right of the public to be safeguarded from criminal activity.

Members shall not allow personal interest to impair objectivity in the performance of duty while acting in an official capacity.

Members shall clearly differentiate between personal views/statements and views/statements/positions made on behalf of the agency or Association.

Members shall report to appropriate authorities any corrupt or unethical behaviors, which there is sufficient evidence to justify review.

Members shall not discriminate against any individual because of race, gender, creed, national origin, religious affiliation, age, disability, or any other type of prohibited discrimination.

Members shall preserve the integrity of private information; they shall refrain from seeking information on individuals beyond that, which is necessary to implement responsibilities and perform their duties; members shall refrain from revealing nonpublic information unless expressly authorized to do so.

Members shall respect, promote, and contribute to a work place that is safe, healthy, and free of harassment in any form.

Our Key Learning Objectives:

The *Gang Specialist Academy* focuses on developing the student's level of knowledge pertaining to the history of gangs or the "study of gangs" we cal "Gangology." We also will focus on gang intelligence, security threats, unit development and operational management, street gang evolution, gang crime, gang identification, communications, typology, personal safety, and the psychological and sociological impact gangs have on society, the correctional facility, as well as officer and public safety. This course is appropriate for all levels of law enforcement, corrections, probation and parole, prosecutors and juvenile justice to include academy cadets seeking a career in gang enforcement. This is not simply a "gang investigations" course.

Gang Specialist Academy Core Training

- National Gang Statistics
- National Graffiti Statistics
- National Gang Definition(s)
- Gang History, Migration and Evolution
- Gang Graffiti vs. Tagger Graffiti
- Gang Graffiti Eradication Program
- Gang Ideology and Typology
- Gang Recruitment Methods
- Street and Prison Gang Allure
- Gender & Age Statistical Breakdown
- Indicators of a Gang Presence
- Folk and People Nation Overview and Identifiers
- Gang Communications
- Gangs and the Media and Social Media Influence
- Gang Literature: Bibles, Book of Knowledge
- Gangs in Jail and their Street Impact
- Hate Groups
- Outlaw Motorcycle Gangs
- Gang Impact on the Correctional Facility
- Gang Impact on Staff
- Gang Impact on Inmates
- Gang Unit Development
- Correctional Intelligence Methods
- Officer Safety
- And much more

Gang Specialist Academy Elective Training

- Leadership Development
- Personal Growth
- Human Drivers
- Human Motivation
- Transformational Truths
- Financial Health
- Physical Fitness / Tactical Athlete

Quick Glance | Week Eight Schedule

- Sunday No Academy
- Monday Roll Call / Weekly Briefing
- Tuesday Roll Call
- Wednesday Roll Call / Gang Watch
- Thursday Roll Call / Coaching Call
- Friday Roll Call
- Saturday Roll Call / Weekly Quiz Due

Gang Specialist Academy Includes

- Academy Ops Manual
- Academy Handouts
- Academy Study Guide
- Academy Journal
- 24+ Hours of Live Online Instruction
- One-on-One Telephone/Video Mentoring Sessions (pre-scheduled)
- GFORCE Leadership Mastermind (4-Week & 8-Week)
- Weekly Quiz
- Academy Exam at 8th Week
- 2-Year Certification(s) with Successful Completion



Quotes of Interest to Your Development

To sit back hoping that someday, some way, someone will make things right is to go on feeding the crocodile, hoping he will eat you last - but eat you he will. - **Ronald Reagan**



GFORCE Black

By enrolling and successfully completing the GFORCE CAGE Academy, as Alumni, you are now entitled to subscribe to our most premier membership subscription – GFORCE Black.

Gang Specialist Academy Journal

The Gang Specialist Academy is not simply a training program – it is a personal and professional development program dedicated to bringing the best out of you in a way never before done in your career in gang enforcement. We are developing you into being a better person, a better significant other, mother or father, a better friend and neighbor, and better officer – but in short – we are developing a better "You!"

This is not going to be a simple task for us and is not going to be an easy transition for you therefore we expect you to chronicle or what is today referred to as "journal" your transformation and journey.

Journaling is something that we encourage you to do at the end of every day. It can be as simple as a single sentence or as in-depth as a full page. It's up to you what you want to write about but you need to write something – whether professional, personal or both – that happened you today – whether good or bad, how it made you feel and what was the outcome. Put your thoughts and your feelings on paper. It's your journal and not meant for anyone else to read it – unless you allow it.



GANG ACADEMY

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Federal ID # 27-2466040

GANG SPECIALIST ACADEMY

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ENFORCE. WE WILL.

